



Economic Outlook, Business Climate & Emerging Markets

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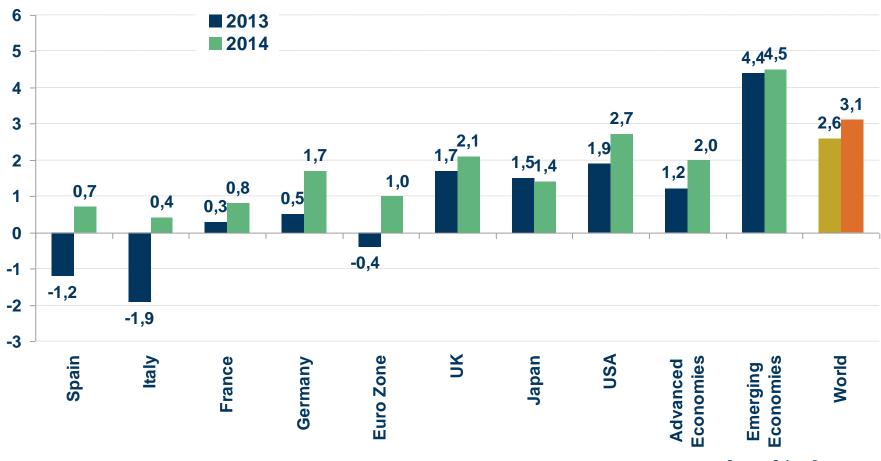
Contents

- The Global Situation
- BRICs and MINTs
- The Next Markets to "Emerge"
- Who will drive the future Global Economy



Global Growth is picking up

CO GDP Growth (%)







Country risk and business climate assessment

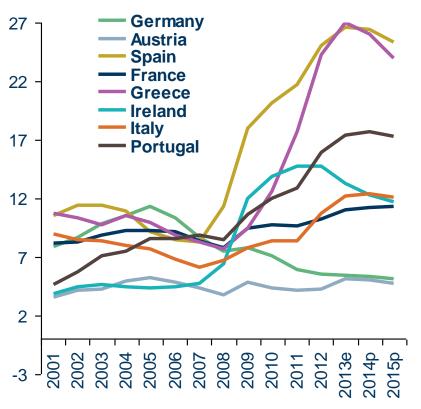
C Advanced economies

Country Risk	2011	2012		20	013		20	Business	
Assessment	January	January	January	March	June	September	January	March	Climate
Canada	A1	A1	A1	A1	A1	A1	A1	A1	A1
United States	A2 🛪	A2	A2	A2	A2	A2 🛪	A2 7	A1	A1
Japan	A1	A1 🕦	A1 😘	A1 😘	A1	A1	A1	A1	A1
Switzerland	A1	A1	A1	A1	A1	A1	A1	A1	A1
Germany	A2 🛪	A2	A2	A2	A2	A2	A2 7	A2 🗷	A1
Austria	A2 🛪	A2	A2	A2	A2	A2	A2 7	A2 🗷	A1
Australia	A1	A1	A2	A2	A2	A2	A2	A2	A1
United Kingdom	A3 🛪	A3	A3	A3	АЗ	А3	A3	A3 🛪	A1
Belgium	A2 🛪	A2	A2 🕦	A3	АЗ	А3	А3	А3	A1
France	A2 🛪	A2	A2 🕦	A3	АЗ	А3	A3	А3	A1
Iceland	A4	A4 🛪	A4 🛪	A4 🛪	A3	А3	А3	А3	A1
Netherlands	A2 🛪	A2	A2 🕦	A3	АЗ	А3	A3	А3	A1
Ireland	A4	A4	A4	A4	A4 🛪	A4 🛪	А3	А3	A1
Spain	A3 🕦	A4	В	В	В	В	В	В	A1
Italy	А3	A4	В	В	В	В	В	В	A2
Portugal	A3 🕦	A4 🕦	В	В	В	В	В	В	A2
Greece	A4	С	С	С	С	С	С	С	А3



Euro zone: Risks are still there

Commission forecasts)

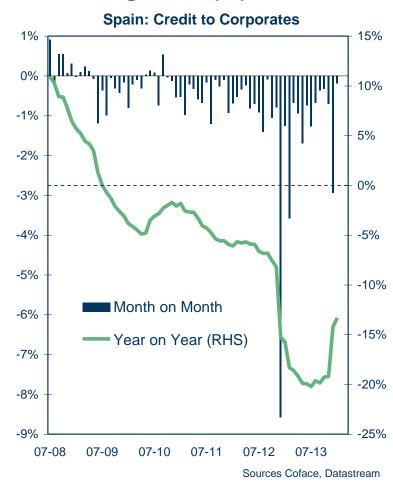


Source: European Commission



Spain: Some light at the end of the tunnel

CO Credit growth (%)







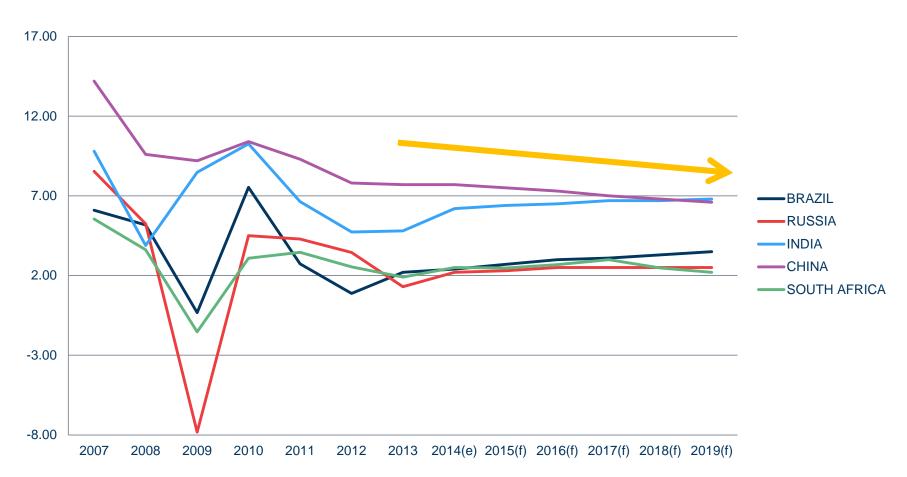
BRIC Factsheet





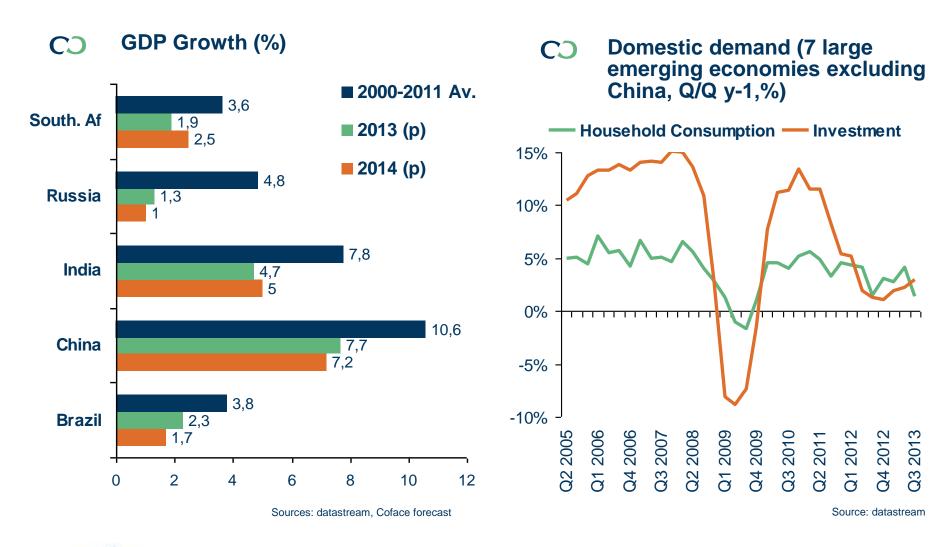
BRIC Nations: Growth Slowdown

C) GDP Growth (%)





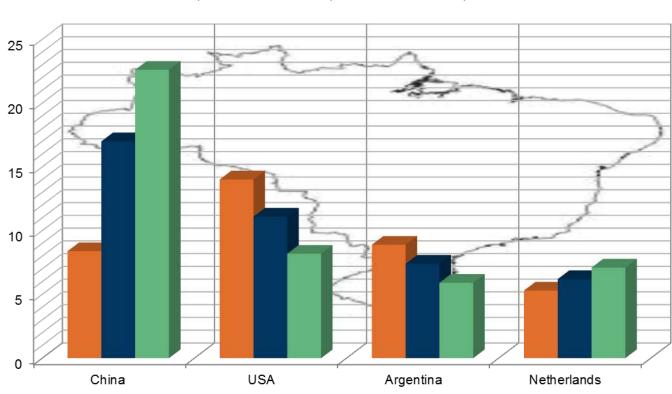
Emerging markets: A "supply-constraint" slowdown...





BRICS's Export Partners





■ % Exported 2018

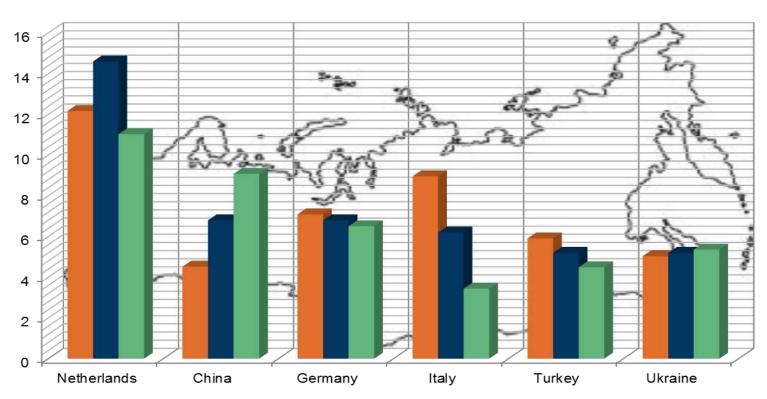
■ % Exported 2008 ■ % Exported 2013



BRICS's Export Partners









Country risk and business climate assessment

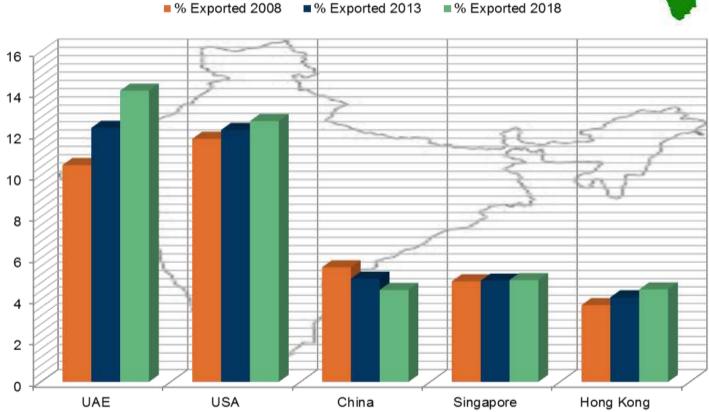
CO CIS

Country Risk	2011	2012		20	013		20	Business	
Assessment	January	January	January	March	June	September	January	March	Climate
Kazakhstan	В	В	В	В	В	В	В	В	В
Russia	В	В	В	В	В	В	В	Въ	В
Armenia	С	С	С	С	С	С	С	С	С
Azerbaidjan	С	С	С	С	С	С	С	С	С
Georgia	С	С	С	С	С	С	С	С	С
Belarus	D	D	D	D	D	D	D	D	D
Kirghistan	D	D	D	D	D	D	D	D	D
Moldavia	D	D	D	D	D	D	D	D	С
Uzbekistan	D	D	D	D	D	D	D	D	D
Turkmenistan	D	D	D	D	D	D	D	D	D
Ukraine	D#	D#	D	D	D	D	D	D	D



BRICS's Export Partners



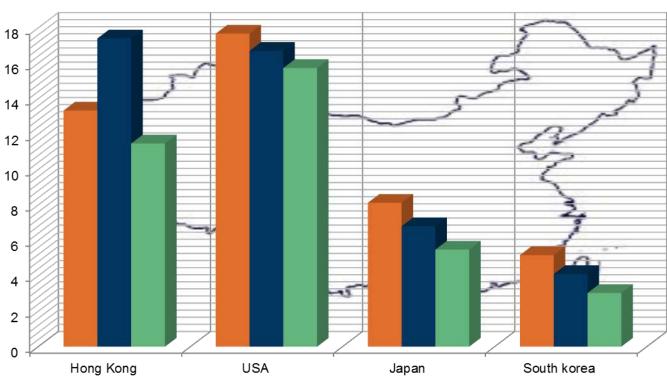




BRICS's Export Partners



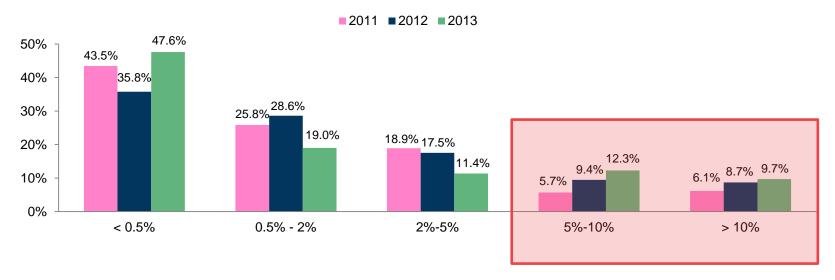






China: tensions on the corporate sector...

Percentage of long overdue amount (more than 180 days) in domestic annual turnover

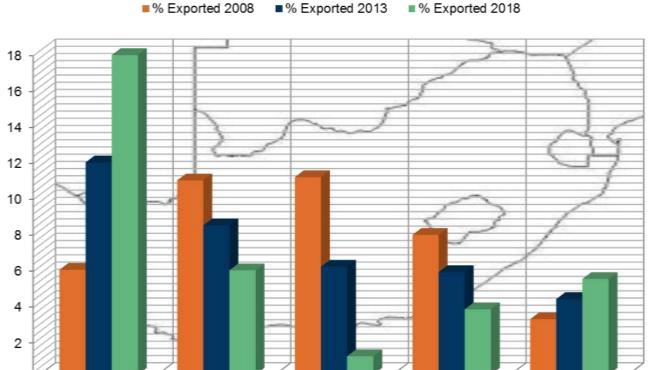


- Overdue payment unpaid for more than 6 months has a high chance to turn into bad debt, and companies with 6-months-or-longer overdue payment weighing more than 2% of their annual turnover could see liquidity problem.
- 22% of interviewed companies replied that longer overdue amount was larger than 5% of the reported domestic turnover in 2013 (18.1% in 2012).
- Chaori's default : a new era for Chinese corporate risk?



BRICS's Export Partners





Japan



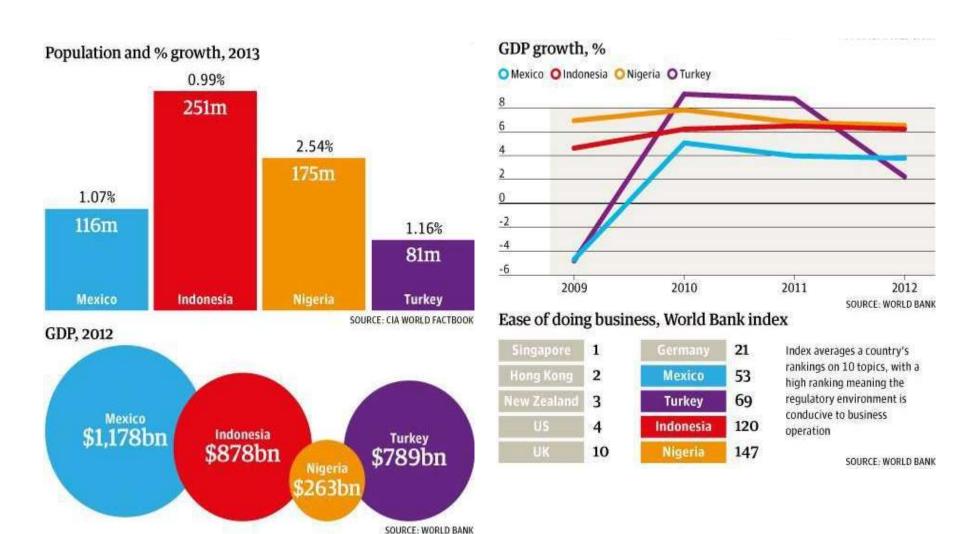
China

US

India

Germany

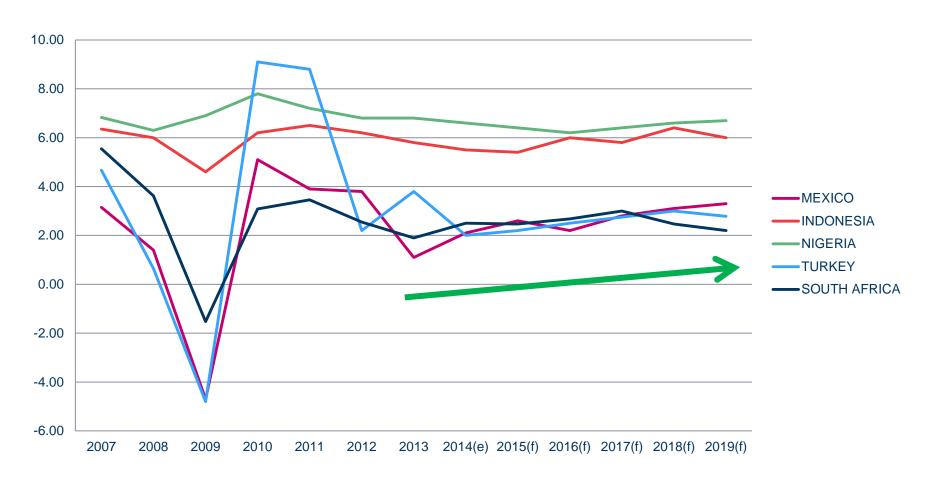
MINTs: The new BRICs?





MINT Nations: Better than BRICS?

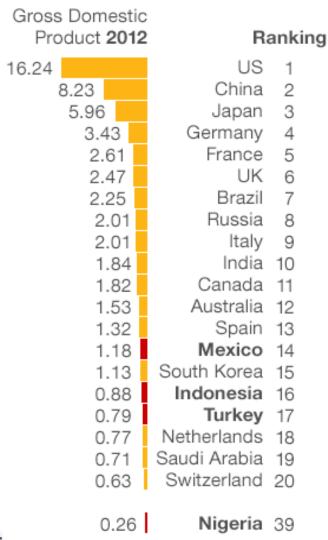
C) GDP Growth (%)





MINTs: Where are they going?

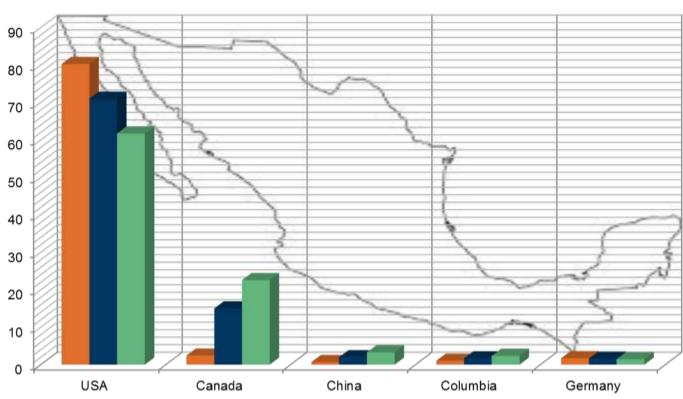
(\$ trillions)





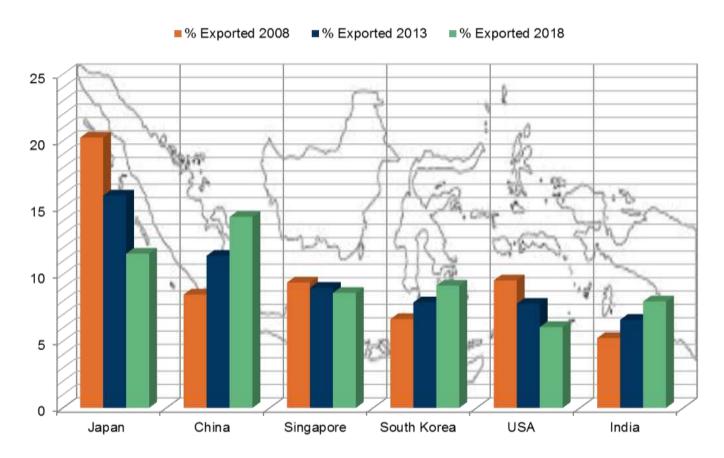






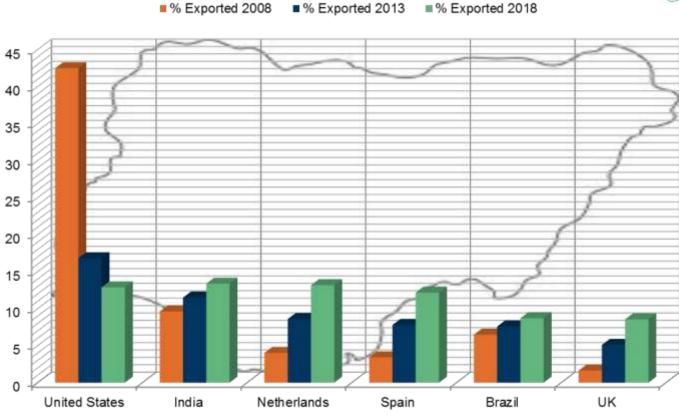








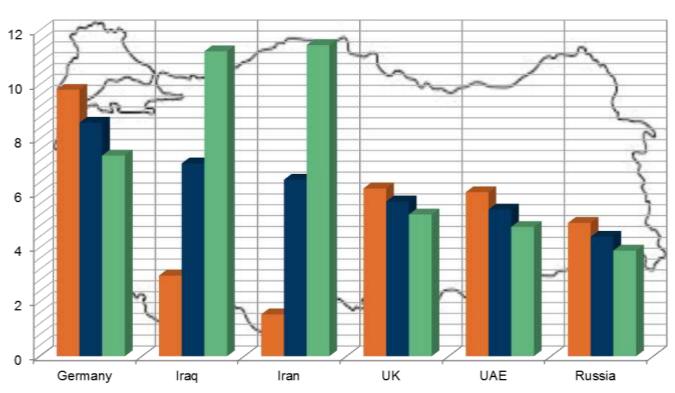








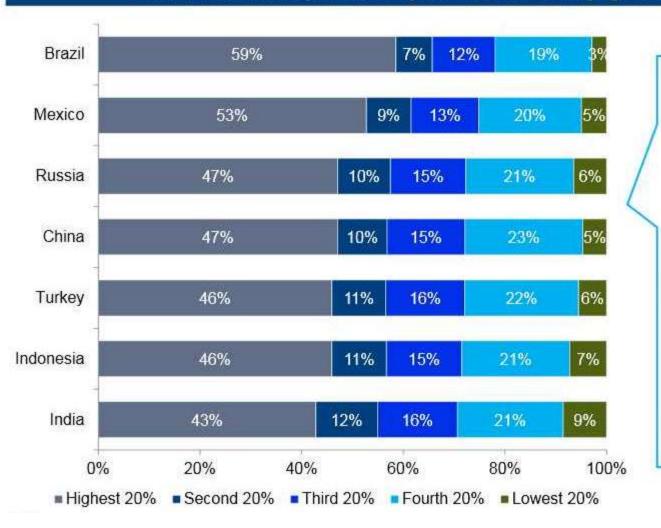






Emerging Economies: Income Disparities

Share of Income held by Different Population Strata in Emerging Economies (LYA)(A),(1)



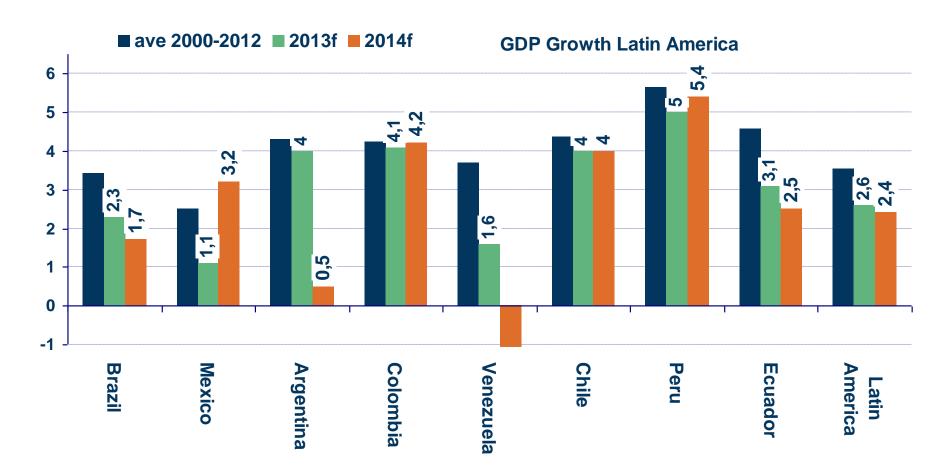
A significant proportion of the wealth in emerging markets is held by top 20-30% of the population

This can mean:

- Smaller consumption base as the majority of population cannot consume
- Significant competition for share of wallet of the wealthiest individuals
- Multiple strategies are needed order to address very different markets within same country
- Poorer asset basis which the country needs to grow, i.e., poorer, often uneducated human capital
- Greater risk of political and social unrest as the disparities become intolerable



2014 Latin America's outlook: resilient but under Emerging market average





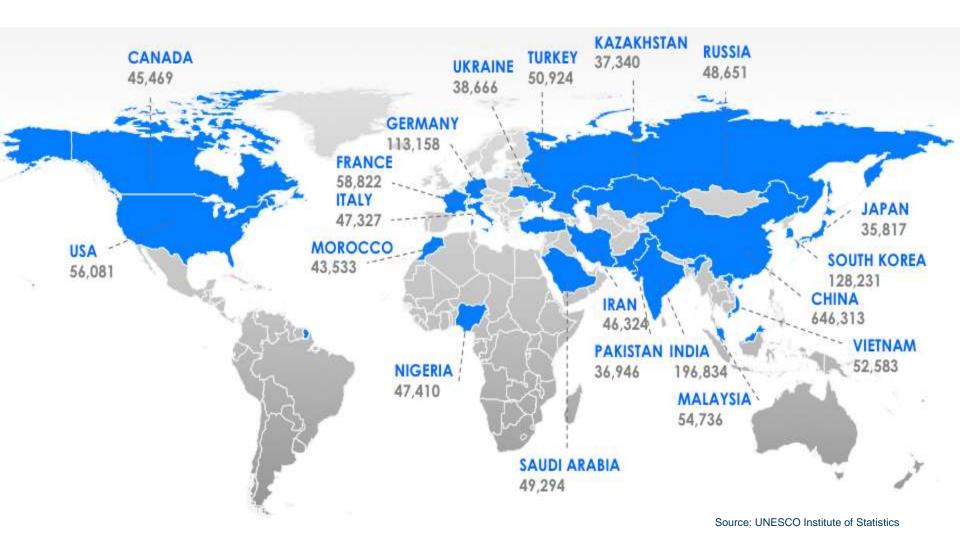
Country risk and business climate assessment

C Latin America

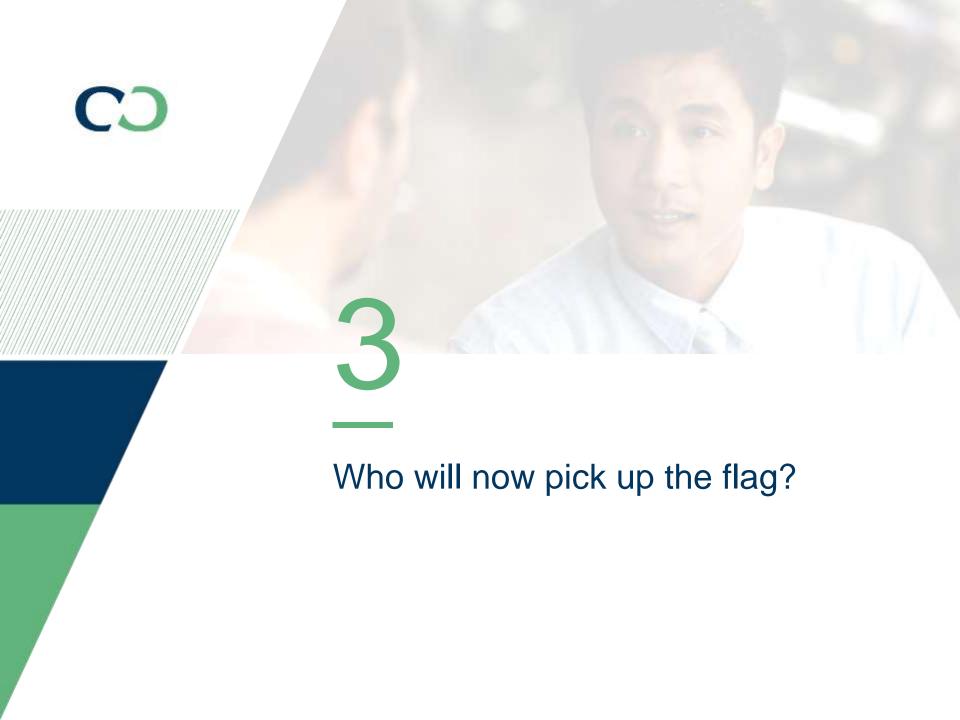
Country Risk	2011	2012	•	20	013		20	Business	
Assessment	January	January	January	March	June	September	January	March	Climate
Chile	A2	A2	A2	A2	A2	A2	A2	A2	A2
Brazil	АЗ	A3	А3	A3	АЗ	A3 🕦	A3 🕦	A4	A4
Colombia	A4	A4	A4	A4	A4	A4	A4	A4	A4
Mexico	A4	A4	A4	A4	A4	A4	A4	A4	A4
Peru	A4	A4	A4	A4	A4	A4	A4	A4	В
Uruguay	A4	A4	A4	A4	A4	A4	A4	A4	A4
Ecuador	С	С	С	С	В	В	В	В	С
Argentina	C 7	C 7	С	С	С	С	С	С	С
Bolivia	С	С	С	С	С	С	С	С	С
Venezuela	C 24	C 😘	С	С	С	С	С	C 20	D



Emerging Markets: Graduate Mobility

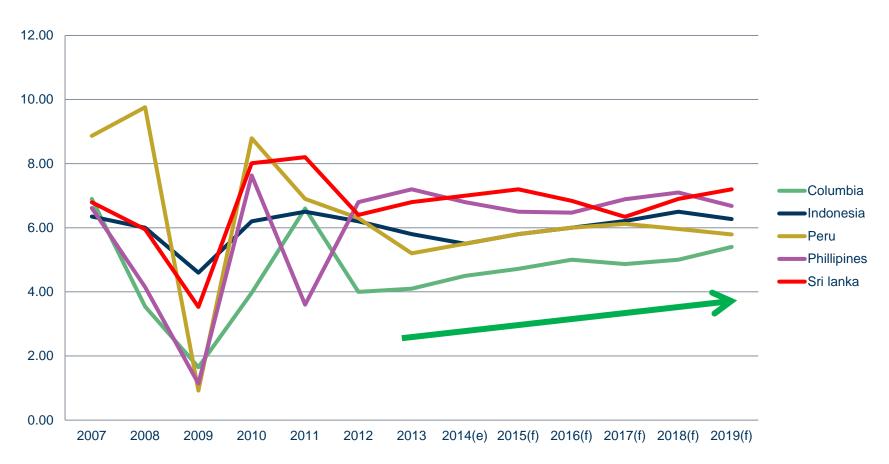






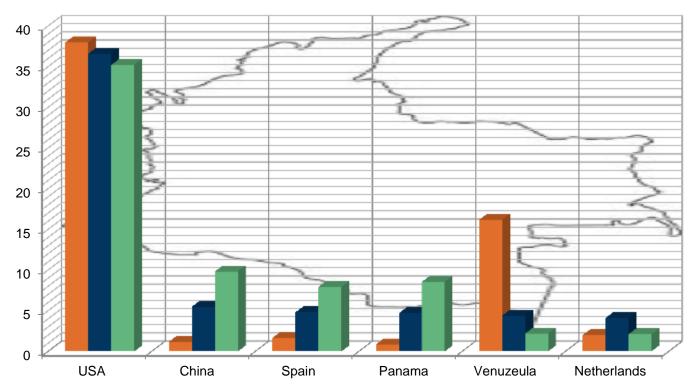
« New » Emerging players : CIPPS

C) GDP Growth (%)



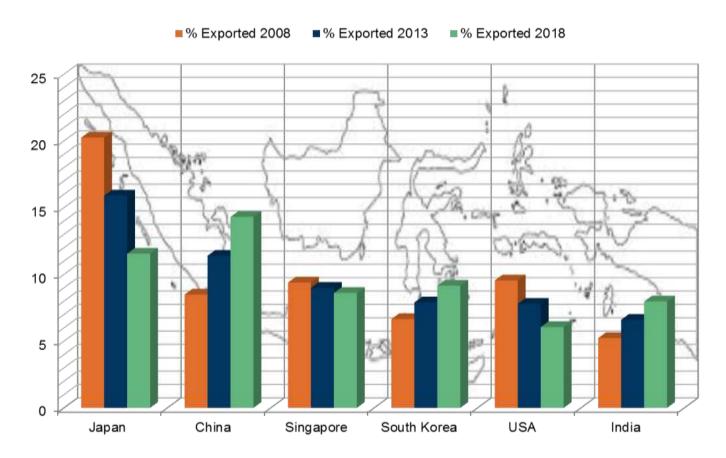














Peru ■ % Exported 2008 ■ % Exported 2013 ■ % Exported 2018 30 25 20 15 10

Japan

Canada



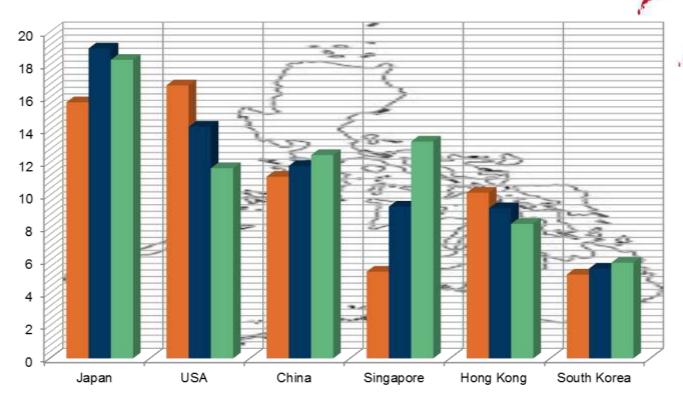
China

USA

Chille

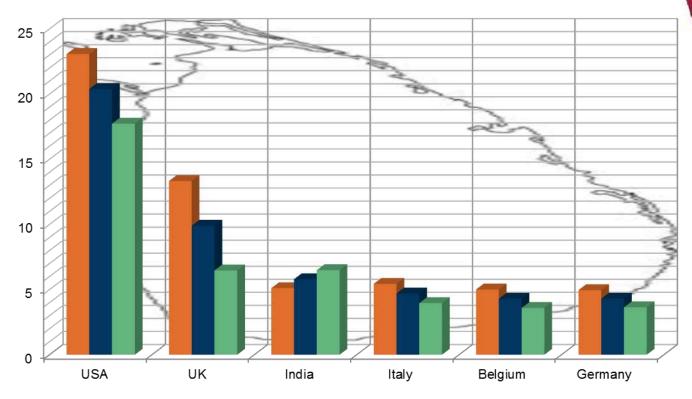
Spain

Philippines
■% Exported 2008
■% Exported 2013
■% Exported 2018





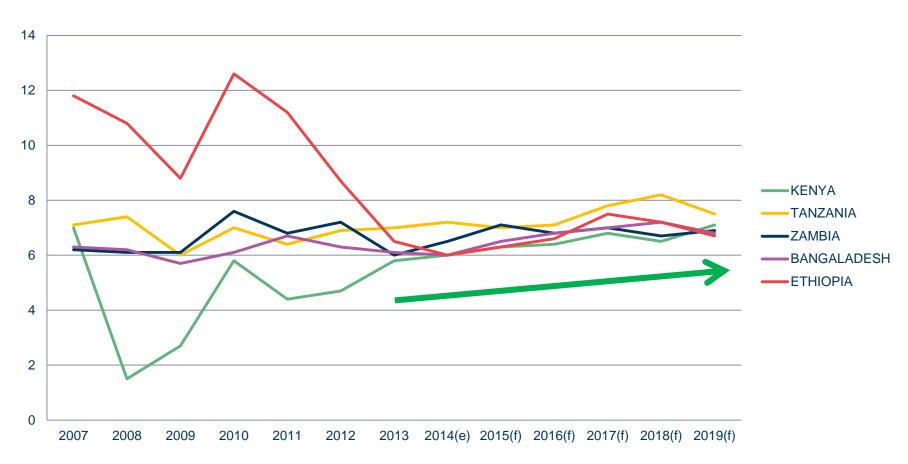
Sri Lanka
■% Exported 2008
■% Exported 2013
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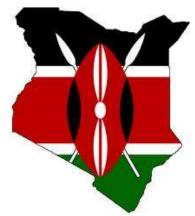


KTZBE Nations: High Risk and Good Returns

C) GDP Growth (%)

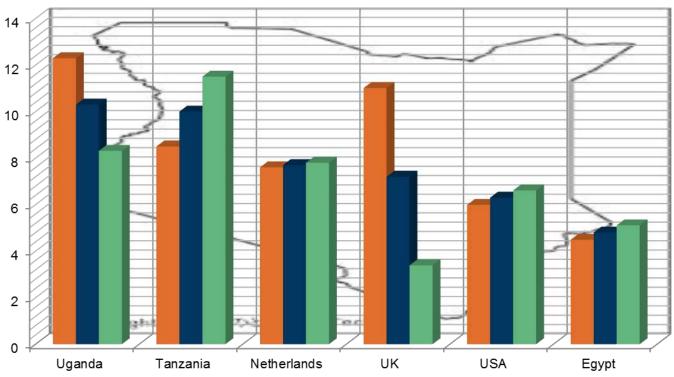






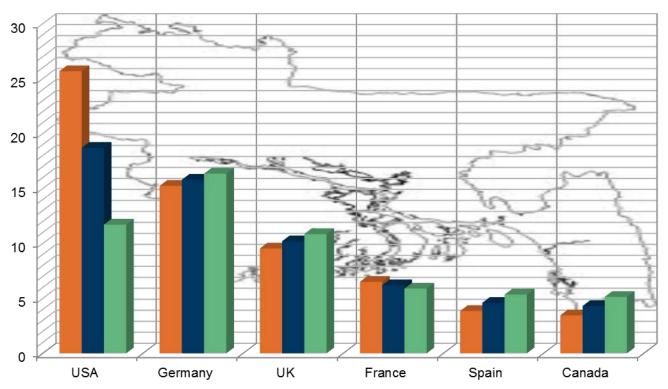
Kenya

■ % Exported 2008 ■ % Exported 2013 ■ % Exported 2018





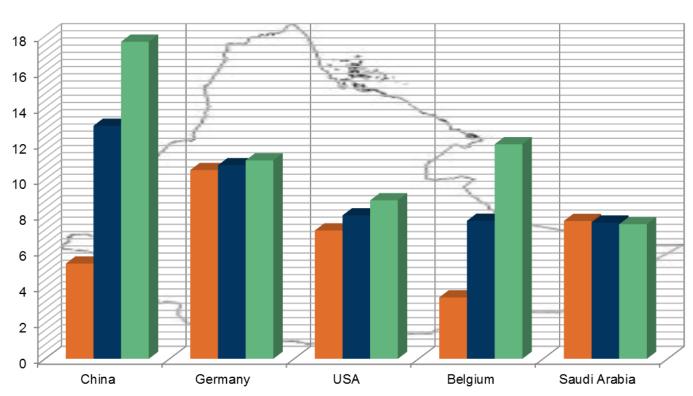
Bangladesh
■% Exported 2008
■% Exported 2013
■% Exported 2018







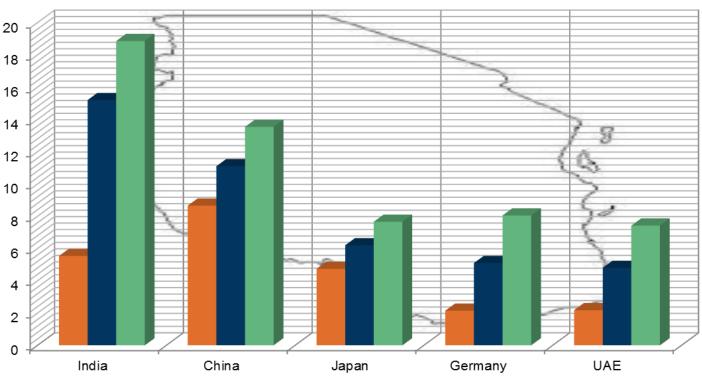
• Ethiopia ■% Exported 2008 ■% Exported 2013 ■% Exported 2018







Tanzania
■% Exported 2008
■% Exported 2013
■% Exported 2018

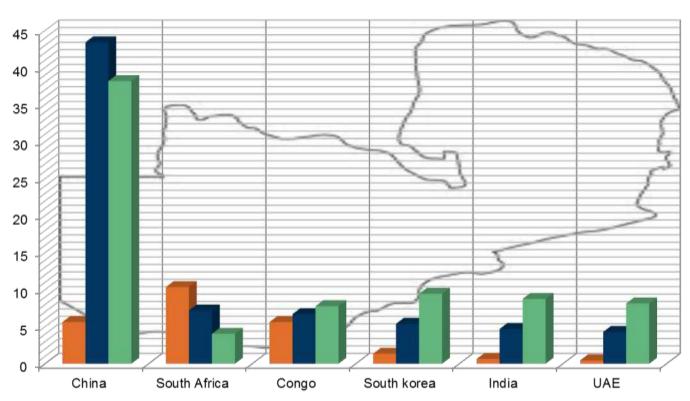






Zambia







« New » Emerging players : Why the grouping?



- Good Growth
- Resilience to Global shocks
- Political Stability
- Pronounced benefit of trade with BRIC nations
- Positive infrastructure developments
- Improving financial systems
- Better socio-economic and education policies



- Good Growth
- Resilience to Global shocks
- Political threat
- Lack of good trade agreements
- Poor infrastructure
- Developing financial systems and policies
- Poorer socio-economic and education policies



